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**FOR IMMEDIATE RELEASE**

**HOPE LoanPort™ Brings High Tech Loan Modification Solutions  
Direct to Consumers with New Web Site**

*www.HOPELoanPortal.org Offers Homeowners Valuable Real Time Information  
on Loan Modification Resources*

(WASHINGTON, DC) – Today, HOPE LoanPort™ officially launched its consumer-based web site, [www.HOPELoanPortal.org](http://www.HOPELoanPortal.org). The new web site will complement HOPE LoanPort™'s web-based housing counselor tool that is designed to streamline submission of completed loan modification applications.

With [www.HOPELoanPortal.org](http://www.HOPELoanPortal.org), HOPE LoanPort™ is now positioned as the premiere destination for homeowner's seeking information on loan modifications, links to industry and government foreclosure prevention resources, and easy access to a self-assessment form to determine potential qualifications for a HAMP modification.

Additionally, [www.HOPELoanPortal.org](http://www.HOPELoanPortal.org) provides educational information to assist borrowers as well as a channel for those borrowers to link with the non-profit counseling community that provides free counseling across the country.

For non-profit counselors, the web site will streamline the process for them to sign up to use the HOPE LoanPort™ web portal.

“Our goal with HOPELoanPortal.org is to allow at-risk homeowners to directly assess their ability to qualify for a loan modification, assist them in identifying non-profit housing counseling assistance, and work with the counseling community to provide full modification packages using the HOPE LoanPort portal. We are signing qualified HUD certified counselors trained in foreclosure prevention and gaining counselor participation at a record pace,” said Larry Gilmore, CEO of HOPE LoanPort™.

“There has never been a web-based homeowner resource as comprehensive as HOPELoanPortal.org and we currently have the support of nine major mortgage servicers and more than 250 non-profit counseling offices. Our membership is growing rapidly and we are pleased to be able to offer these vast resources to homeowners absolutely free.”

**HOPE LoanPort™**, developed by the HOPE NOW Alliance, is a new web-based tool that streamlines loan modification applications on behalf of borrowers at-risk of foreclosure, allowing housing counselors to efficiently transmit completed applications to mortgage servicers. HOPE LoanPort™ is designed to improve the quality of both the application itself and the ability of servicers to make decisions on that application.

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